

VWS Board Meeting
March 21st 2015
1pm -2:45pm
By phone

VWS long range goals:

- **Goal 1: Enhance the VWS membership experience by providing education and development opportunities for all abilities and skill levels.**
- **Goal 2: Promote Hub activities.**
- **Goal 3: Establish Promote community outreach.**
- **Goal 4: Promote volunteer spirit within the organization.**
- **Goal 5: Establish the structure of committees to help BOD carry out its work and achieve its goals.**

Present: Pam Dexter, Adrienne Fisher, Martin LaLonde, Michele LeBeouf, Mark Nielsen, Charles Norris-Brown, Lynn Pratt

Agenda

1:00 - 1:05pm. Mark made a motion to approve the last meetings notes. Pam seconded the motion. Meeting minutes were approved.

1:05 - 1:15pm. **Treasurer's Report-** (Emailed) There was a brief discussion about the bank's error in placing \$280 into the wrong account. Charles was able to correct this. The board accepted the interim (un-reconciled) financial statements indicating that the VWS has \$21,097.77 total assets. In addition, previously Carlton suggested having two signatures on both the Operating and Reserve accounts, the bank cannot guarantee a teller would check this. Mark and Carlton will discuss this further.

1:15 - 2:00pm. Directors Reports:

*** Director of Hubs, Pam Dexter**

The Point Person Rally is scheduled for May 16, 2015. It will be held at the Bethany Church –Parlor Room in Montpelier, Vt., from 9:30 am -12:30 pm Pam was granted funding to cover brunch for the rally. Topics to be covered are: suggestions for organizing a show, sharing of successful events by attending Point Persons, thank you to Pat Lapinski who is retiring point person for Newport/St Johnsbury, open discussion of current issues (including review of funding procedures). The “Letter of Welcome” to new members will be presented for review.

She will be sending a letter to all Burlington/St Albans Hub members encouraging a volunteer to take on the Point Person position. They are invited to join the May Rally to get an idea of what current Point Persons are doing. Upon completion of creating a group email address for the Hub, the letter will go out

*** Co-director of Exhibitions, Charles Norris-Brown**

Spring Show, 2015 - Our submissions for the Gruppe Gallery show deadline was March 20, midnight. Last we checked (031715) we had 31 artists submit. Mickey Myers is juror for the Gruppe show. A total of 35 images will be chosen. Many of the artists have submitted two images. Only ONE image per artist can be chosen. Eric will set it up so that you should be pretty clear on that. Emilie needs to send postcard invitations out with an image of one of the paintings chosen for the show. Artists will be notification March 30 (the list of accepted artists will also be sent March 30 to Kate to be included in the April Newsletter) The Exhibit exhibition opens on April 23, opening reception: May 3, from 4 to 7 pm. The exhibition closes May 31. Charles will look into securing a demonstration painter for the show.

Fall Awards Show, 2015 – Will be held in the Taylor Gallery. We will have a prospectus and juror in place within the next two months. Frank Eber or a local artist, are two suggestions. Charles mentioned some problems with local artists many of whom know each other.

Spring 2016 - Will be held at the AVA Gallery (Lebanon. NH). They would like to have a theme; Rob will be suggesting a very broad theme with them.

Fall 2016: The Chaffee Gallery in Rutland is being considered. The Gallery will discuss it at their next board meeting in early April.

2017 - Charles suggested asking Burlington City Arts about one of their spaces (their Vermont Gallery or even the main gallery).

There was a concern voiced about why only about 15% of our membership chooses to participate in the shows. A survey was suggested.

*** Director of Programs, Martin LaLonde**

Spring Meeting – will be held at Lake Morey on May 31, 2015. The morning presenter will be Attorney Gordon Troy to discuss 'Intellectual Property/Copyright laws. Peter Hunting will be the artist to demonstrate his techniques. There will also be a brief business meeting for updating the membership on various activities. We hope to have some 'young/student artists' attend and exhibit their work.

*** Director of Membership, Michelle LeBeouf**

Michelle will be sharing the updated list with Rob and Charles to ensure that show entrants are “current” members. At present we have 232 members paid up through 2014; 136 members have paid their dues through 2015.

*** Co-director of Communications, Lynn Pratt**

A discovery was made that Gmail filters out words that look like solicitations are being asked for and automatically sends them to spam. This caused some issues and of concern was that it may have had an impact on the submissions to the Gruppe show. A work around solution has been to create an image for messages that look like solicitations or to avoid certain phrases altogether. Lynn will be looking into printing our brochure for the May meeting.

Co-director of Volunteers, Adrienne Fisher

She will be coordinating volunteers for both delivery and pick-up for the Gruppe show, as well as providing food for the reception. Charles will be sending specific information to her. Once the Education Fund is up and running, 1-2 groups of volunteers will be needed to put the kits together and distribute them.

2:00 – 2:30pm. Updates on VWS Education Fund, Mark Nielsen

The Task Force met with Jan and Perry. They helped to refine the Mission Statement. The contest for a catchy name and image is underway, with the deadline for entries to be on April 1. Multiple entries per person are acceptable.. The Task Force will pick 3 to submit to the whole Board. Mark will be writing a grant to VAC, which is due mid-May. Contributions to the fund for this year stand at \$100 with a known \$500 coming in.

*****If you have pledged to support the fund monetarily, please send your check to Mark.**

2:35 – 2:40pm. Other Business:

Mark updated the board on his conversation with our insurance broker regarding coverage of a broken frame at a hub show. There is no deductible for our liability insurance policy and the damage should be covered. The person interested in filing a claim should send a receipt for the damage along with a brief summary of the event to Mark so that he can pass it on to our insurance broker.

2:45 - Adrienne made a motion to adjourn the meeting. Charles seconded it.