

VWS Board Meeting Minutes  
Gifford Medical Center, Randolph VT  
July 23, 2016

Present:

Carlton Annis, Charles Norris Brown, Tony Conner, Cait Glaser, Adrienne Fisher, Victoria Jefferies, Michelle LeBoeuf, Mark Neilsen, Lynn Pratt

- Goal 1: Enhance the VWS membership experience by providing education and development opportunities for all abilities and skill levels.
- Goal 2: Promote Hub activities.
- Goal 3: Establish Promote community outreach.
- Goal 4: Promote volunteer spirit within the organization.
- Goal 5: Establish the structure of committees to help BOD carry out its work and achieve its goals.

Meeting was called to order at 9:42

1. Cait made a motion to approve and accept the Minutes of 4/30/16. Charles seconded it. The minutes were approved.
2. Treasurer's Report-Carlton Annis

Carlton gave the treasurer's report, (based on the calendar year.) Summarized below:

	<u>Current</u>	<u>Budget for full year</u>
Total income	13,673.97	16,700.00
Total Expenses	8,734.60	15,320.00
Total other income	202.51	10.00
NET Income	5,141.88	1,390.00

Carlton suggested that we keep \$25,000 (one year's full operating cost) in a reserve account. Presently, we have \$20,000.

**Directors Reports:**

**Director of Hubs (Cait Glaser)**

Several suggestions to increase Hub activity were made, such as, encourage the organization of a monthly 'Support/Critique Groups', Exhibits in local galleries, hospitals, libraries, restaurants, etc.

Outcome:

1. Cait will ask the Hub leaders to write a description of activities for the Snippets.
2. Ask the Hub leaders to help in recruiting members to serve as board members.
3. Ask for volunteers to serve as Hub leaders for areas in need of new Hub leaders.
4. Develop a list of resources for classes, workshops, etc.

**Co-director of Exhibitions (Victoria and Charles)**

1. The 2016 Fall show will be at the AVA Gallery in Lebanon, NH from 10/21-11/12. The Selection Juror will be Jeanie McGuire, the Awards Juror will be

Margaret Dwyer. The Deadline for submissions is September 12, 2016. There are several monetary awards, as well as a merchandise award.

2. The 2017 Spring show will be June 10-July 29 at Gary Eckhart's gallery in Warren. There was a discussion about increasing the VWS monetary award.
3. The 2017 Fall show will most likely be at the Southern Vermont Arts Center.
4. Charles will be stepping down from this position.

Outcome:

1. It was decided to add a 'People's choice' award at the 2016 Fall show.
2. As of 2017, we will include award(s) for Honorable Mention.

**Director of Programs (Martin Lalonde)** (submitted in writing. Full report attached.)

1) Spring Event

The Spring Event was a success. We had over 50 participants.

Spring Event receipts: \$1,645.00

Auction receipts: \$580.00

Cost of Location: \$1326.00

Amount raised: \$899.00

2. 2016 VWS workshop

We had 10 participants at the Jeannie McGuire workshop held at the Landgrove Inn. Only two VWS members participated, with the other eight coming from Florida, California, New York, Connecticut, and Maine. We cleared \$1,385.81 for the workshop.

3. Fall Meeting (October 22<sup>nd</sup> at the Middlebury Inn)

Planning has started. Martin has lined up Lisa Beach to give a demonstration of her abstract painting technique. He is also planning on trying to get someone from Holbein to explain their latest products and someone from Artist's Medium to give a brief demo on how to cut mats and frame paintings.

4. 2017 workshop

Charles Reid is lined up to do the workshop at the Landgrove Inn from June 5 to 9 in 2017. I have sent information, a flyer, and registration form to Don Dalton to load on the web, which he said he will do when he gets back from vacation. I took all the input I received related to pricing the workshop and decided to go with \$595.00 for VWS members and \$675.00 for nonmembers.

Discussion

In some organizations, it is common practice for the individual who coordinates a workshop and has to attend it in that capacity to not pay to attend. VWS does not. The Board declined to alter its policy at this time.

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**Director of Membership (Michelle)**

1. Our 2015-2016 membership is 252.
2. Membership Directory is now (sorted by last name) on-line. It will also be available by Hub.

**Co-director of Communications (Lynn Pratt)**

1. Submissions to the newsletter are going well.
2. She will be stepping down from this position.

**Director of Volunteers (Adrienne Fisher)**

1. Volunteers are recruited on an as needed basis.
2. As part of the nominating committee, she will start recruiting for the positions of VP (Tony will explore some people), Director of Communications (Adrienne and or Cait will contact Susan Bull Riley), Secretary, (?) a Co-director of Exhibitions (Victoria will contact Ric Feeney), and Director of Programs (?).
3. Since we have been unable to recruit a volunteer for Webmaster, the board decided to look into contracting the position as we currently do for the bookkeeper.

**Housekeeping matters:**

1. Mark will ask Don:
  - a. To cull the gallery page on our website.
  - b. To upload all juried paintings for a show, in addition to those that won an award in the future.
2. Lapsed and Termination warning letters went out.
3. We agreed to propose a by-law change turning the name of Student Member to Youth Member, and defining 'youth' as anyone who is under the age of 22.
4. We clarified that they will receive 'normal member' privileges.
5. We discussed 'limits for awards to individuals from shows' and determined it could be a deterrent to enter shows. Therefore, not a good idea.

**Other business:**

'I Can Paint' program update:

- a. Looks like we will continue to be funded for the near future for a minimum of 150 kits.
- b. To date we have distributed 81 kits into classrooms in 2016.
- c. 70 kits are assembled; of which 44 are already committed to schools.
- d. We are looking to place the remaining 26 kits.
- e. If the demand is there we have funds to build another 70 kits this year in place.

Meeting was adjourned at 2:25.